



**Breaking Free from Legacy**  
With Kenneth Andersen (JYSK)

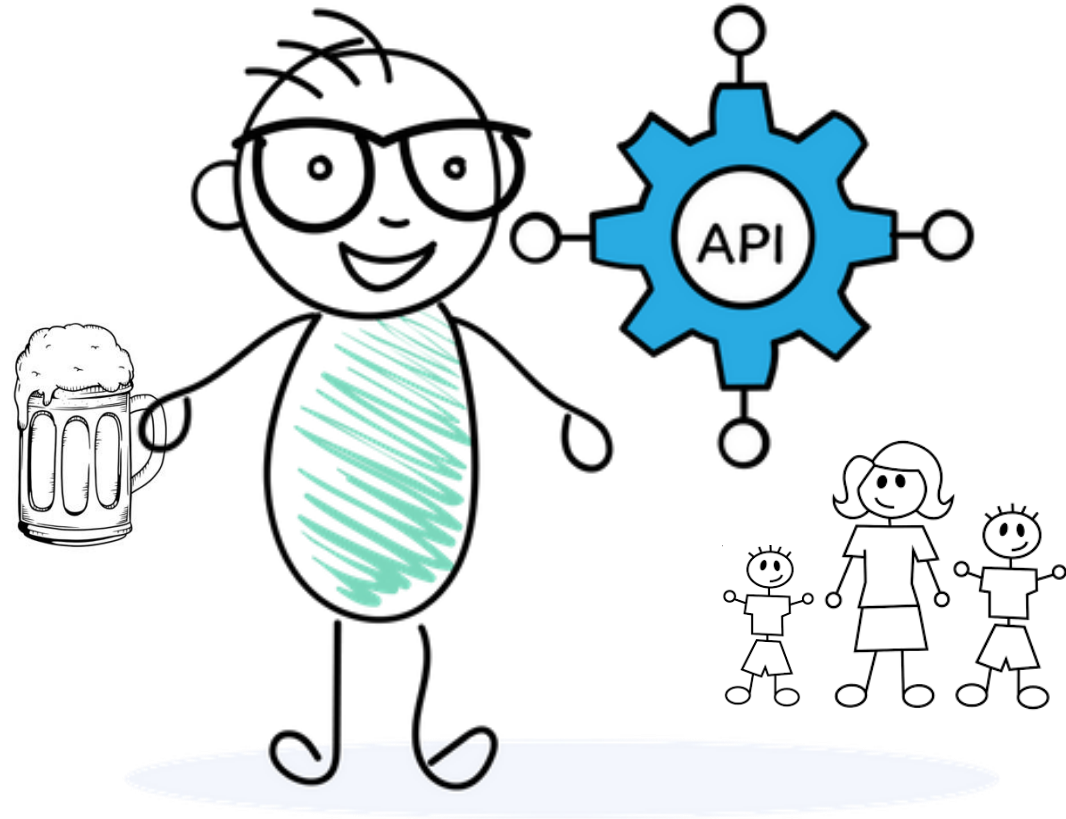
# Agenda

- My story of API Management at JYSK
  - Why we needed it
  - Why we chose WSO2 API Manager
  - How we started out
  - How and why, we revised
- Highlighting our key learnings

# Who am I

Kenneth Andersen  
Senior API Management Consultant @JYSK

- **Working at JYSK since 2022**
- **Hired in as dedicated resource for API Management**
- **Main responsibilities**
  - **JYSK API Management solution and future direction**
  - **Continuous improvements on API Management solution**
  - **Aid and assist in API design and implementation**
  - **API Management governance**





# History of JYSK

**Current Year (2025):**  
**Turnover:** DKK 41.4 billion (EUR 5.6 billion)  
**Number of Stores:** Over 3,500 in 48 countries

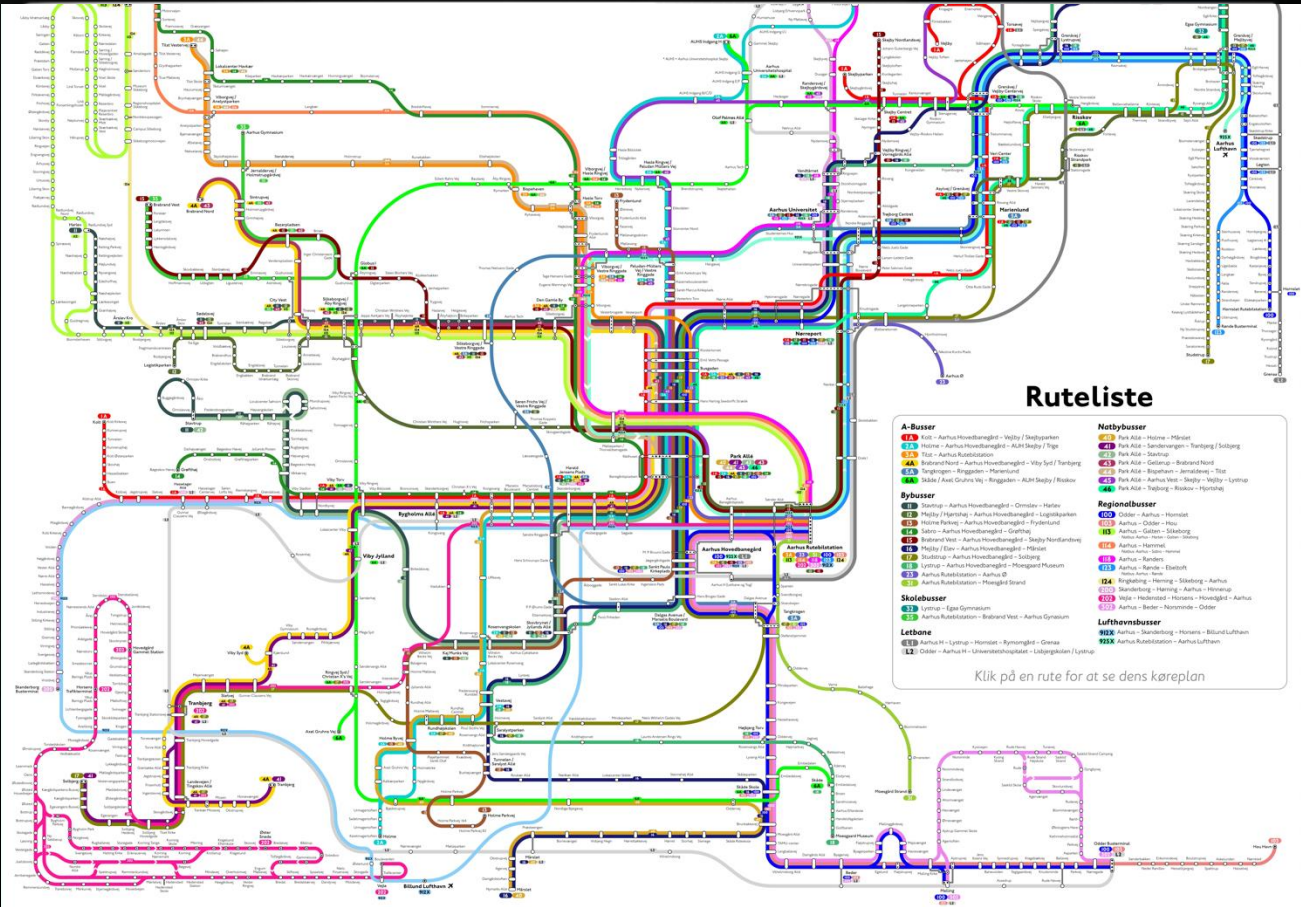
JYSK began making significant investments in IT around the early 2000s



**Founding Year (1979):**  
**Turnover:** DKK 1 million (EUR140.000)  
**Number of Stores:** 1



# Fast growing IT landscape



A photograph of a gold-colored vase filled with a bouquet of dried flowers and foliage, including white pom-pom flowers, pinkish leaves, and brown ferns. The vase is positioned on the left side of the slide, and the background is a light, neutral color.

# API management at JYSK

Why API Management?

**Better overview needed**

- Versioning
- Lifecycle management
- Governance/Analytics/Monitoring
- Standardization
- Security



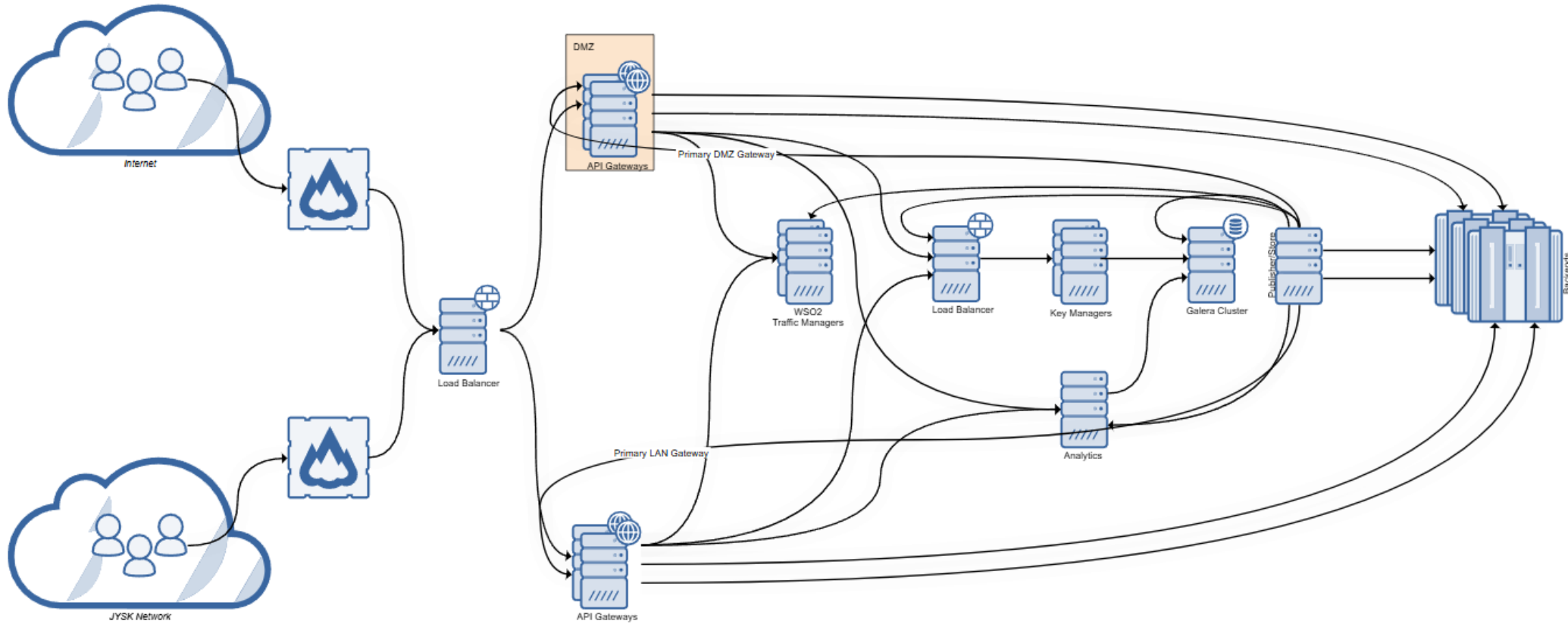
# API management at JYSK

Why **WSO<sub>2</sub>** API Manager?

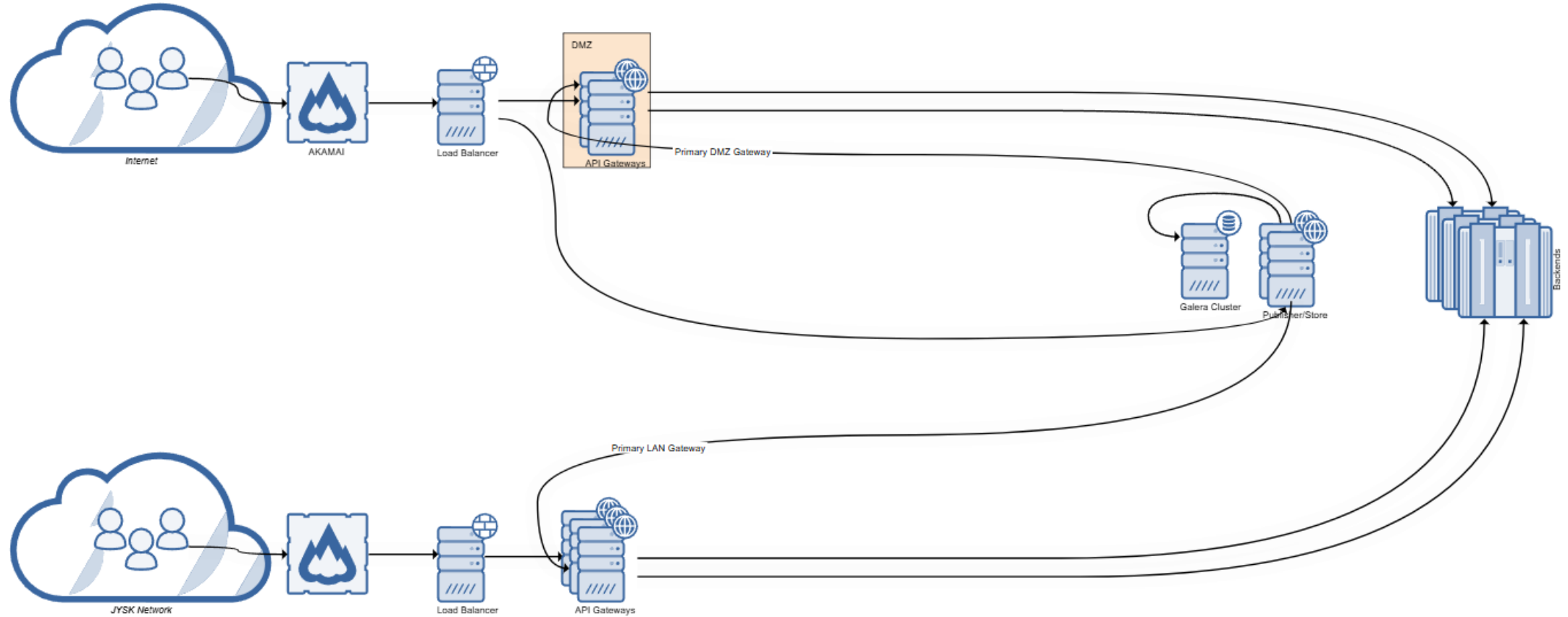
- Fast Support
- Open source (big community)
- Price
- Customizable
- Focused Functionality: Not a solution suite

Implementation Partner: **Redpill  
Linpro**

# API Manager setup – Initial setup



# API Manager setup – Simplified setup



# Simplified API Manager setup

# KISS

*Keep it super simple*



- Less customizations
  - Keep it to a minimum
- Emphasize standards and best practices
- Training and availability
- Keep stakeholders close
  - Internally
  - RedPill Linpro
  - WSO2 (Technical and account manager)

# The future

- More APIs and much more traffic through WSO2 API Manager
- A hybrid setup with a scalable gateway
- Moving towards an entirely scalable platform.

# Key take aways

- Dedicated resources – organizational implementation takes time and effort
- KISS
- Following best practices and standards
  
- I recommend WSO2 API Manager and WSO2 in general.



Questions?

