

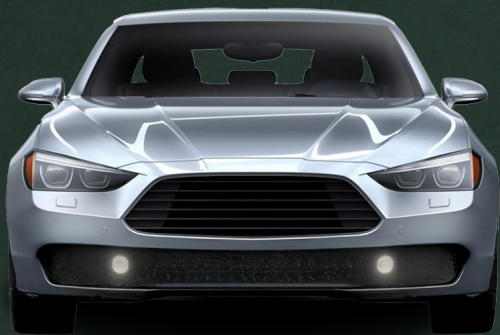


From Niche to Norm:

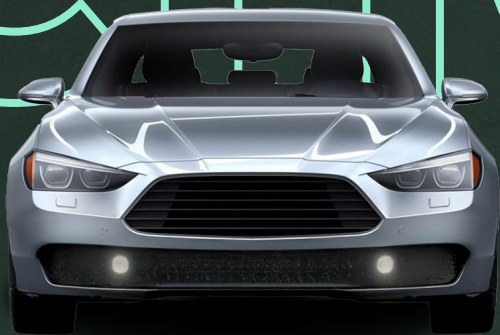
Platforms, Open Source,
and What's This Got to Do
with Modernization?

Dr. Gerald Pfeifer





CHOICE



 5  Automatic
 4  8l/100km



 1  Sequential
 0  75l/100km

CHOICE



Color



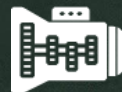
Doors



Seats



Engine



Transmission



Brakes



Wheels

PRIOITY



Color



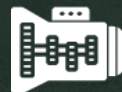
Doors



Seats



Engine



Transmission



Brakes



Wheels

PRIORITY

A man in a dark suit and white shirt stands centrally, carrying four silver suitcases. He is positioned between a silver sedan on the left and a red Formula 1 race car on the right. The word 'PRIORITY' is written in large, teal-outlined letters behind them.

*Can I
expense it?*

*Carry
my bags?*

*Won't get
me killed!*

*Music on
board?*



PLATFORM OPEN SOURCE

PRIORITY



Optimize
costs



Modernize
apps



Secure
estate



Harness
AI

#1 Tobias' Würstelstand Bestseller

GERALD PFEIFER

Pfeifer can explain
the history and
complexities of IT
platforms with an
engaging combination
of clarity and wit ...
His is a brain of
extraordinary dimension.

- Tobias,
the Würstelstand guy

A BRIEF HISTORY OF PLATFORMS



#1 Tobias' Würstelstand Bestseller

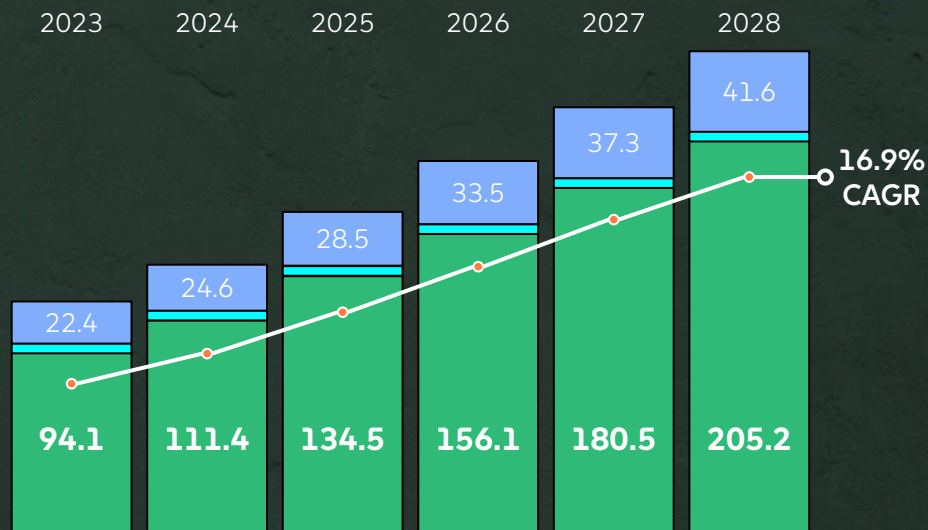
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A BRIEF HISTORY OF PLATFORMS





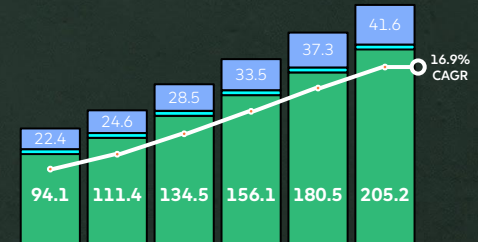
- Windows
- UNIX / other
- Linux

The world runs on Linux

96.3% of the top 1 million web servers (ZDNet)

Over 90% of all public cloud workloads (Enterprise Apps Today)

100% of the fastest supercomputers (Blackdown)



WW OS Deployment Snapshot

■ Windows
■ UNIX / other
■ Linux

Source: IDC, WW Server OS Environments Forecast, 2024 - 2028



Pioneering SAP automation with SUSE and Microsoft

FASTER

Delivers system builds 99% faster

CHEAPER

Reduces build costs by 60%

BETTER

Improves system builds by 90%

Kubernetes

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A BRIEF HISTORY OF PLATFORMS

Kubernetes: The Power of Many

8,012 contributing companies

44 countries with 100+ contributors

77,115 individual contributors





Charting a Kubernetes course with SUSE

Establishes baseline environments with 75% less time and effort

Minimizes R&D effort and cost for new solution deployment

Open Source ensures flexibility and interoperability

Key attributes of a robust

PLATFORM



**Open and
Enterprise Ready**



**Integrated security
and governance**



**Breakthrough
ease of use**

Key principles of

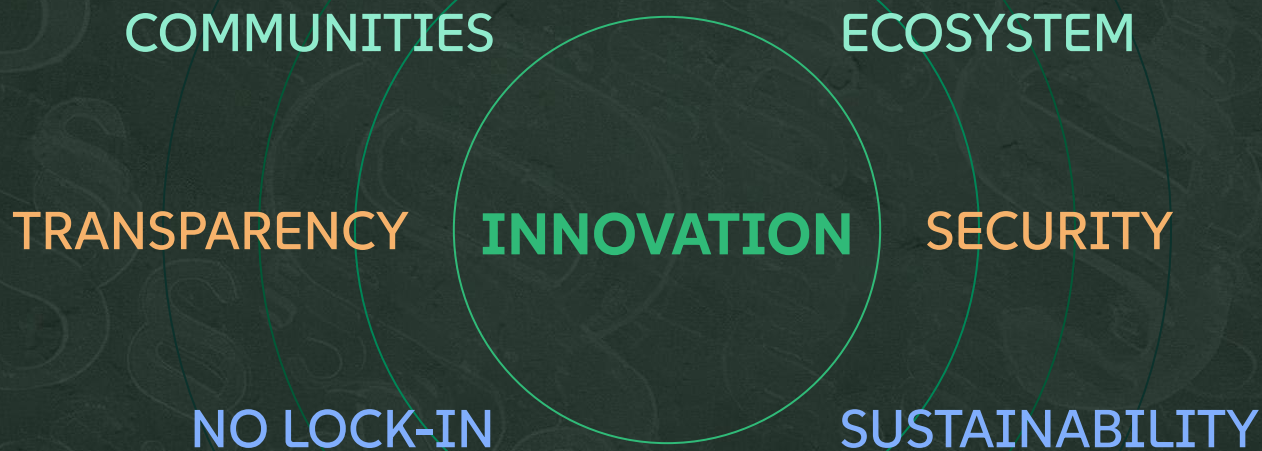
OPEN SOURCE

§ The license
shall not ...

§ The license
must ...

§ The license
may ...

Key principles of OPEN SOURCE



PRIORITIES



Optimize
costs



Modernize
apps



Secure
Estate



Harness
AI

PLATFORM



Open and
Enterprise Ready



Integrated security
and governance

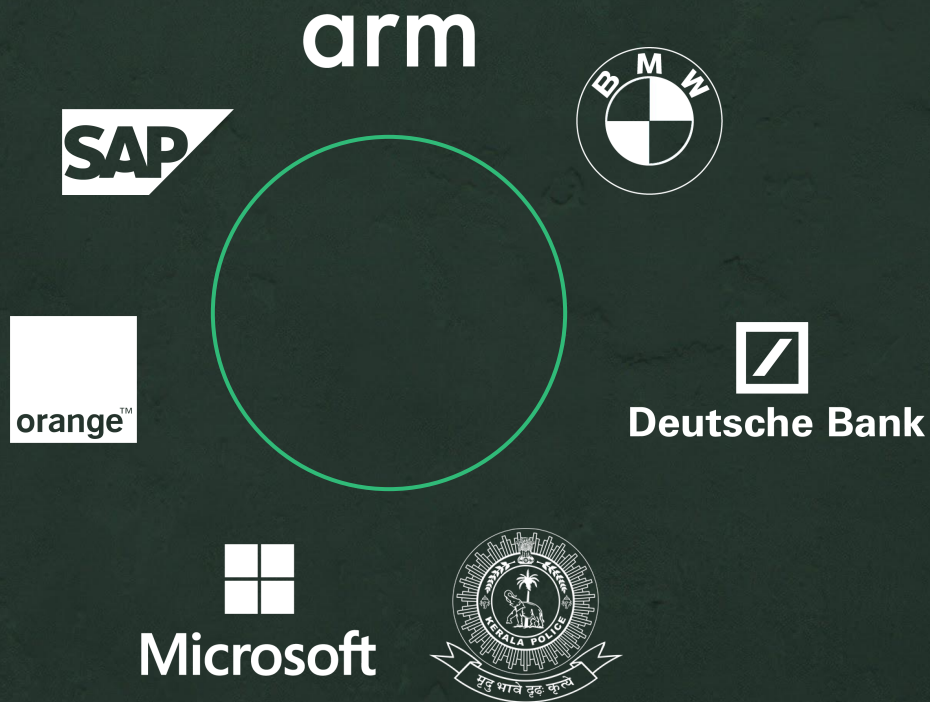


Breakthrough
ease of use

OPEN SOURCE



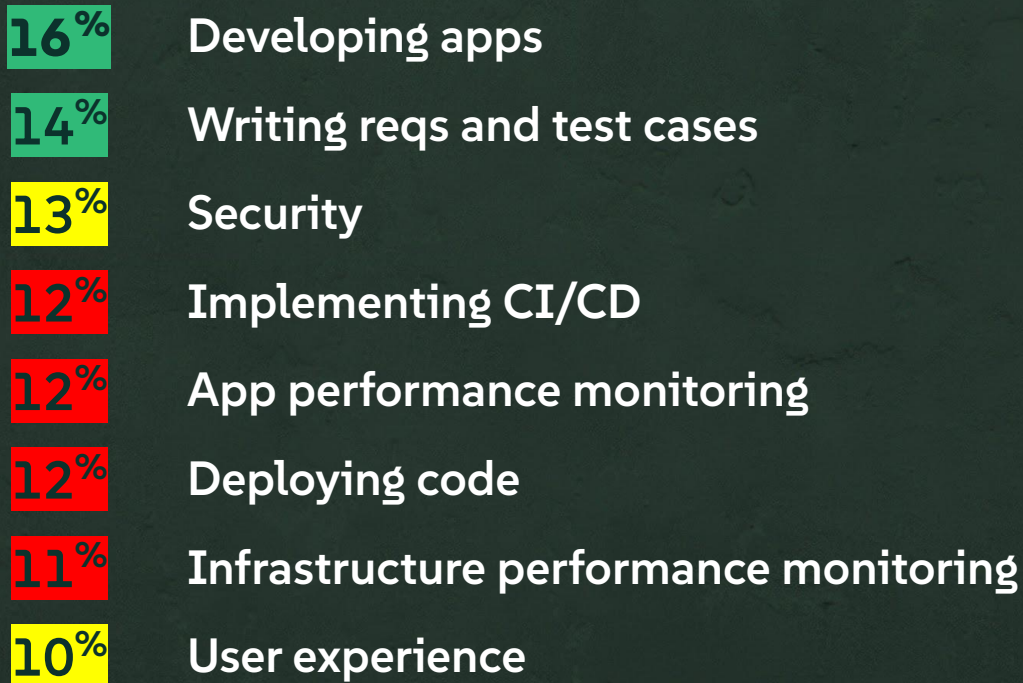
Open Source Adoption



Developer productivity ...

16
percent

Developer productivity ...



The CTO crystal ball

Open Source growth continues

Rise of the Platform continues

More of -less



Platformless

Datacenterless

Serverless

Wireless

Powerless

Seamless

Effortless



DON'T BUILD YOUR OWN DISHWASHER!



ELEVATE ! AUTOMATE ! ACCELERATE !

**JUST DON'T DO IT
ALONE**



SUSE